INTERNATIONAL SYSTEM SAFETY CONFERENCE 2018
#ISSC36

August 13 - 17 2018
The Conference Center at Arizona Grand Resort & Spa
8000 S Arizona Grand Parkway
Phoenix, Arizona 85044

System Safety: Delivering "Safety Through Design"

EXHIBITOR & SUPPORTER PROSPECTUS
What is #ISSC36?

The 36th International System Safety Conference (http://www.system-safety.org/issc2018) is expected to grow to over 350 attendees. With a global representation from over 100 different entities from over 16 countries, this is the premier conference of world class system safety experts.

The conference brings governments, industry, and academia together to discuss the challenges facing system safety engineering and introduce cutting-edge solutions. Participants will leave with innovative strategies that maintain the core standards, skills and ethics required to protect this rapidly changing society of ever increasing complexity.

This August, 2018 #ISSC36 will be a monumental experience. Taking place in Phoenix, the agenda will feature more content and more diversity. #ISSC36 is partnering with Arizona State University’s Ira Fulton Schools of Engineering including the School of Sustainable Engineering and the Built Environment and Dell Webb School of Construction, who are committed to integrating system safety within their instructional programs. They will also be hosting our offsite activities.

With a renewed focus on inclusion and growth, being an #ISSC36 Exhibitor will help you build visibility for academia, government entity, or non-profit in a competitive marketplace with an interest in all areas of system safety, including educational options, career prospects, and consulting opportunities. We also invite those who would like to advertise, but do not need to exhibit, such as Phoenix area businesses and member-owned companies to become a Conference Supporter.
#ISSC36 BY THE NUMBERS

WHO WILL YOU REACH?

One Amazing Opportunity For You!

- 350+ Attendees
- Over 100 Businesses
- Over 16 Different Countries

Industry 40%
Academia 20%
Government 30%
Entrepreneur 10%

WILL YOU REACH?
HAVE THE INFLUENCE YOU NEED!

GET WHAT YOU ARE AFTER!

SPONSORSHIP IS YOUR KEY!

Pick THE PACKAGE THAT FITS!

RECRUITING

PROMOTE YOUR BUSINESS OR ORGANIZATION

INDUSTRY ACCESS

TAILOR YOUR EXPERIENCE
Recruiting

PRIVATE RECRUITING SUITES

ACCESS TO WORLD EXPERTISE IN ONE LOCATION

BRANDED OUTREACH MESSAGING

“There’s nowhere else I can go to reach as many qualified system safety engineers in one place at the same time.”

“We put a note on our booth and got a ton of traffic interested in our position”

#ISSC36 Is The ONLY PLACE YOU CAN YOU GET THIS EXPOSURE !!!
"We were able to get enough new business to make the sponsorship worthwhile"

Reach Prime Market Segments for your Business or Organization

Connect with Attendees & Other Businesses

An Entire Week of Face-to-face Opportunity!

Access to unique advertising options available nowhere else

NOWHERE ELSE IN THE WORLD CAN YOU GET THIS EXPOSURE !!!
Industry Access

Reach the Greatest Collection of Subject Matter Experts in System Safety

Extend your Reach through Extensive Social Media Advertising

Advertising Opportunities Before, During & After the Conference

Attendee Collateral & Gift Opportunities Available

Demonstrate Your Commitment to System Safety
JOIN US:
PAST SPONSORS & EXHIBITORS

Raytheon
isograph
A. JAMES CLARK
SCHOOL OF ENGINEERING
Fourth Factor
Sikorsky
A LOCKHEED MARTIN COMPANY
LOCKHEED MARTIN
We never forget who we’re working for®
GENERAL ATOMICS
AERONAUTICAL
RELIABILITY
SAFETY
QUALITY
QinetiQ
North America
Engineering Support for Critical Systems since 1978
An ALD Group Company
SoHaR
Engineering Support for Critical Systems since 1978
An ALD Group Company
NAV CANADA
Engility
Your Mission. Our Commitment.
EG&G
A Division of URS
Booz Allen Hamilton
delivering results that endure
A-P-T Research, Inc.
GM
General Motors Canada
Boeing
General Dynamics
Electric Boat
AST Aerospace
controls and data services
Part of the Rolls-Royce Group
THALES
Thales Rail Signalling Solutions
IET The Institution of
Engineering and Technology
SSCS 2017
System Safety and Cyber Security
Conference
30 October - 1 November 2017
IET London, Savoy Place
ATK
Aviation & Missile Command
Safety Office
Booz | Allen | Hamilton
Booz Allen Hamilton
IET London, Savoy Place
Reach Us:

Companies Sending Attendees in 2017

AECOM
Air Force Safety Center
Air Force Space Command
ALD Ltd.
AMCORP
Analog Devices
APT Research, Inc.
ARDEC System Safety Office
Arizona State University
ARTY ARDEC System Safety Office
BAE Systems
Boeing
Clover Leaf Solutions
Defence Science & Technology Agency
Department of the Navy
Department of Defense
Draper
Elbit Systems America
Electric Power Research Institute
Fourth Factor Engineering
Frequentis AG
General Anatomics
General Dynamics
Harris Corp
Hoes Engineering, Inc
Honeywell International Inc.
Hyperloop Transportation Technologies
Innovative Safe Solutions LLC
Intuitive Research and Technology
Isograph, Inc.
Japan Manned Space Systems Corporation (JAMSS)
Jeppesen
Khalifa Univ. of Sci. & Tech. (Petroleum Institute)
LAND TRANSPORT AUTHORITY
Lawrence Berkeley National Lab
Lockheed Martin
Los Angeles Air Force Base Space and Missile Center
ManTech
MDM Engineering Consultants
Medtronic
Metropolitan Transportation Authority
Missile Defense Agency
Massachusetts Institute of Technology
Munitions Safety Information Center - NATO
Nabtesco Corporation
NASA (NASA Safety Center)
NASA/ Jet Propulsion Laboratory
National Chung-Shan Institute of Science & Technology
National Nuclear Security Administration
National Transportation Safety Board
Nav Canada
Nav-Air
Naval Air Warfare Center Weapons Division
Naval Ordnance Safety and Security Activity (NOSSA)
Naval Surface Warfare Center
NAVAC EXWC
Northrop Grumman Corp
Orbital ATK
Parker Aerospace
Rafael
Raytheon
Raytheon Missile Systems
Republic of Singapore Air Force
Riskon Pty Ltd
SAE International
Sam Houston State University
Sandia National Laboratories
Science Applications International Corporation (SAIC)
Sikorsky Aircraft Corp - A Lockheed Martin Company
Singapore Technologies Kinetics Ltd
SPAWARSYSCEN Atlantic
Singapore Technologies Kinetics Ltd
Syracuse Safety Research
Thales Canada Transportation Solutions
U.S. Army Evaluation Center
U.S. Navy
United Launch Alliance (ULA)
University of Glasgow
University of Maryland
University of Twente
US Air Force
US Coast Guard
US Department of Army
USAED, Kansas City District
Vencore
Volpe Center
**Exhibitor/Supporter Opportunities**

Sponsorship opportunities are limited. Early Bird packages are available until May 20th 2018. Click [here](https://iplanit.swoogo.com/ISSC18Sponsor) or follow this link to purchase your sponsorship.

For additional questions, please email us at ISSC-Sponsorship@system-safety.org.

Secure your spot today!

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>Exhibit Only (non-profit, education or govt only)</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird pricing on or before May 20, 2018</td>
<td>$1,400</td>
<td>$500</td>
</tr>
<tr>
<td>Regular pricing After May 20, 2018</td>
<td>$1,600</td>
<td>$500</td>
</tr>
<tr>
<td><strong>Exhibit Table</strong></td>
<td><strong>Included</strong></td>
<td><strong>N/A</strong></td>
</tr>
<tr>
<td><strong>Conference Materials and Marketing</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on Conference Website Main Page</td>
<td>listing only</td>
<td>Small, on linked page</td>
</tr>
<tr>
<td>Initial Announcement in Social Media</td>
<td>Included</td>
<td>—</td>
</tr>
<tr>
<td>Additional promotion in conference social media posts</td>
<td>$250</td>
<td>—</td>
</tr>
<tr>
<td>Advertising in each <em>Journal of System Safety</em> for one year</td>
<td>$450</td>
<td>—</td>
</tr>
<tr>
<td>Include promotional items (pens, etc.) in conference attendee gift package</td>
<td>Included</td>
<td>$250</td>
</tr>
<tr>
<td>Include collateral (brochure, advertisements) in conference attendee gift package</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Sponsor Level recognition ribbon on conference badges</td>
<td>Exhibitor</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Conference Attendance</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Full Conference Registrations</td>
<td>1</td>
<td>N/A</td>
</tr>
<tr>
<td>Additional Discounted Exhibit Staff passes</td>
<td>$400</td>
<td>—</td>
</tr>
<tr>
<td><strong>Additional Opportunities Available</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recruiting Opportunity - Private space arranged for purposes of recruitment. Activity to be posted, highlighted and promoted on the mobile app (upon request).</td>
<td>$1,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Conference Attendee Gifts: (i.e. water bottles¹, tote bag, padfolios, badge lanyards, etc.) Items subject to ISSC approval and co-branding</td>
<td>In-kind or actual cost</td>
<td>In-kind or actual cost</td>
</tr>
</tbody>
</table>

¹ Items subject to ISSC approval and co-branding.
Put your brand, product, or service front and center with these additional opportunities. If you’d like any of these opportunities, consider one of our Sponsorship packages.


<table>
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<tr>
<th>Exhibit Table</th>
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<tr>
<td>Priority Table Location for Maximum Visibility</td>
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<th>Conference Materials and Marketing</th>
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<td>Promotion in conference e-mail blasts</td>
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<th>Exclusive Sponsor Invitational</th>
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</thead>
<tbody>
<tr>
<td>Logo on main Conference Attendee Gift</td>
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<th>Additional Opportunities Available</th>
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<tbody>
<tr>
<td>Reception Sponsor - Includes reception signage and introductory speaker of 5-10 minute speech.</td>
</tr>
</tbody>
</table>

| Luncheon Sponsor - Named for sponsor(s) Note: 5-10 minute speech for exclusive sponsor |

| Sponsor ISSC Special Event(s) - Named for sponsor(s) Note: 5-10 minute speech for exclusive sponsor |

| Sponsor ISSS EC Dinner - Named for sponsor Note: 5-10 minute speech for exclusive sponsor |
Interested in Opportunities not included in these packages?

Contact us to discuss.

ISSC-Sponsorship@system-safety.org
**Conference Exhibit Area Information**

Note: Supporters are not eligible for an exhibit table at the conference. Exhibitors are limited to Non-profit, Educational, or Government entities.

The exhibit area will be open Monday morning through Thursday afternoon. Setup will commence Sunday afternoon August 12th, 2018 (Specific Times TBD). Teardown will happen Thursday August 16th, 2018 after 3:30pm.

**Exhibit Table Specifications**

Tabletop includes: (1) 6’ x 30” skirted table and (2) side chairs
NOTE: Table INCLUDES Wireless Internet.

Exhibit placement will be on a sponsorship level, first paid, first choice basis.

The Exhibit area is a very visible space and attendees will have the opportunity to walk through this area multiple times per day. Refreshments for published breaks will be served in the Exhibit Area.

The Welcoming Reception on Monday evening will occur in the Exhibit Area.

Additional information related to complementary registration codes, shipping, logo requirements, etc. will be sent as part of your sponsorship package and subsequent communications.

Remember, Sponsorship Opportunities are limited.

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