INTERNATIONAL SYSTEM SAFETY CONFERENCE 2018
#ISSC36

August 13 - 17 2018

The Conference Center at Arizona Grand Resort & Spa
8000 S Arizona Grand Parkway
Phoenix, Arizona 85044

Sponsorship Prospectus
What is #ISSC36?

The 36th International System Safety Conference (http://www.system-safety.org/issc2018) is expected to grow to over 350 attendees. With a global representation from over 100 different entities from over 16 countries, this is the premier conference of world class system safety experts.

The conference brings governments, industry, and academia together to discuss the challenges facing system safety engineering and introduce cutting-edge solutions. Participants will leave with innovative strategies that maintain the core standards, skills and ethics required to protect this rapidly changing society of ever increasing complexity.

This August, 2018 #ISSC36 will be a monumental experience. Taking place in Phoenix, the agenda will feature more content and more diversity. #ISSC36 is partnering with Arizona State University’s Ira Fulton Schools of Engineering including the School of Sustainable Engineering and the Built Environment and Dell Webb School of Construction, who are committed to integrating system safety within their instructional programs. They will also be hosting our offsite activities.

With a renewed focus on inclusion and growth, #ISSC36 will be the ideal networking and business-building environment for companies with an interest in all areas of system safety, including software safety, functional safety, design safety, transportation safety, process safety, human factors and others.
#ISSC36 BY THE NUMBERS

**WHO WILL YOU REACH?**

25% Increase in Attendance for 2017

- Over 100 Businesses
- Over 16 Different Countries
- Balanced Mix Between Sectors

One Amazing Opportunity For You!

Industry 40%

- Academia 20%
- Government 30%
- Entrepreneur 10%

25% Increase in Attendance for 2017
Have the influence you need!
Get what you are after!

Sponsorship is your key!
Pick the package that fits!
“There’s nowhere else I can go to reach as many qualified system safety engineers in one place at the same time.”

“We put a note on our booth and got a ton of traffic interested in our position”

“Nowhere else in the world can you get this exposure !!!”
Business To Business Promotion

“We were able to get enough new business to make the sponsorship worthwhile”

Reach Prime Market Segments for Your Products & Services!

Access to Opt-in Attendee List with Contact Information

An Entire Week of Face-to-face Opportunity!

Customize your Sponsorship Options to Increase B2B ROI

HOT NEW WAY TO SHOWCASE YOUR PRODUCT OR SERVICE THROUGH EXCLUSIVE SPONSOR SESSION OPPORTUNITIES!
Leverage Industry Influence

Be known as an Industry Influencer!

Host an Industry Specific Session or Track

Opportunity to Speak at the ISSS Executive Council Meeting

Speaking Opportunities Prior to Keynote Addresses

Demonstrate your commitment to System Safety with expanded email and social media promotions before, during & after the conference.
REACH US:
COMPANIES SENDING ATTENDEES IN 2017

AECOM
Air Force Safety Center
Air Force Space Command
ALD Ltd.
AMCORP
Analog Devices
APT Research, Inc.
ARDEC System Safety Office
Arizona State University
ARMY ARDEC System Safety Office
BAE Systems
Boeing
Clover Leaf Solutions
Defence Science & Technology Agency
Department of the Navy
Department of Defense
Draper
Elbit Systems America
Electric Power Research Institute
Fourth Factor Engineering
Frequentis AG
General Anatomics
General Dynamics
Harris Corp
Hoes Engineering, Inc
Honeywell International Inc.
Hyperloop Transportation Technologies
Innovative Safe Solutions LLC
Intuitive Research and Technology
Isograph, Inc.
Japan Manned Space Systems Corporation (JAMSS)
Jeppesen
Khalifa Univ. of Sci. & Tech. (Petroleum Institute)
LAND TRANSPORT AUTHORITY
Lawrence Berkeley National Lab
Lockheed Martin
Los Angeles Air Force Base Space and Missile Center
ManTech
MDM Engineering Consultants
Medtronic
Metropolitan Transportation Authority
Missile Defense Agency
Massachusetts Institute of Technology

Munitions Safety Information Center - NATO
Nabtesco Corporation
NASA (NASA Safety Center)
NASA/Jet Propulsion Laboratory
National Chung-Shan Institute of Science & Technology
National Nuclear Security Administration
National Transportation Safety Board
Nav Canada
Nav-Air
Naval Air Warfare Center Weapons Division
Naval Ordnance Safety and Security Activity (NOSSA)
Naval Surface Warfare Center
NAVFAC EXWC
Northrop Grumman Corp
Orbital ATK
Parker Aerospace
Rafael
Raytheon
Raytheon Missile Systems
Republic of Singapore Air Force
Riskon Pty Ltd
SAE International
Sam Houston State University
Sandia National Laboratories
Science Applications International Corporation (SAIC)
Sikorsky Aircraft Corp - A Lockheed Martin Company
Singapore Technologies Kinetics Ltd
SPAWARSYSCEN Atlantic
Singapore Technologies Kinetics Ltd
Syracuse Safety Research
Thales Canada Transportation Solutions
U.S. Army Evaluation Center
U.S. Navy
United Launch Alliance (ULA)
University of Glasgow
University of Maryland
University of Twente
US Air Force
US Coast Guard
US Department of Army
USAED, Kansas City District
Vencore
Volpe Center
Sponsorship Opportunities

Sponsorship opportunities are limited. Early Bird packages are available until May 20th 2018. Click here or follow this link to purchase your sponsorship. https://iplanit.swoogo.com/ISSC18Sponsor
For additional questions, please email us at ISSC-Sponsorship@system-safety.org.

Secure your spot today!

<table>
<thead>
<tr>
<th>Sponsorship Package →</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird pricing on or before May 20, 2018</td>
<td>$10,000</td>
<td>$6,500</td>
<td>$3,500</td>
<td>$2,000</td>
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<tr>
<td>Regular pricing After May 20, 2018</td>
<td>$12,500</td>
<td>$8,100</td>
<td>$4,300</td>
<td>$2,500</td>
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</table>

**Exhibit**

<table>
<thead>
<tr>
<th></th>
<th>Included</th>
<th>Included</th>
<th>Included</th>
<th>Included</th>
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</thead>
<tbody>
<tr>
<td>Exhibit Table</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority Table Location for Maximum Visibility</td>
<td>Included</td>
<td>Included</td>
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</tbody>
</table>

**Conference Materials and Marketing**

<table>
<thead>
<tr>
<th></th>
<th>Large</th>
<th>Large</th>
<th>Medium</th>
<th>Small</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on Conference Website Main Page</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Initial Announcement in Social Media</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Additional promotion in conference social media posts</td>
<td>Included</td>
<td>$250</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Promotion in conference e-mail blasts</td>
<td>Included</td>
<td>Included</td>
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</tr>
<tr>
<td>Logo on main Conference Attendee Gift</td>
<td>Included</td>
<td></td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Advertising in each Journal of System Safety for one year</td>
<td>Full Page Ad</td>
<td>Half Page Ad</td>
<td>Quarter Page Ad</td>
<td>Logo</td>
</tr>
<tr>
<td>Exclusive Sponsor Invitational</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Logo and hyperlink on main page of the mobile App</td>
<td>Included</td>
<td>Included</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Logo and link on Sponsor Recognition Page in mobile App</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Sponsorship Package</td>
<td>Platinum</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>------------------------------------------------------------------------------------</td>
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</tr>
<tr>
<td>Conference Materials and Marketing (cont’d)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising displayed in conference slide show</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
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<tr>
<td>Include promotional items (pens, etc.) in conference attendee gift package</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
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<tr>
<td>Include collateral (brochure, advertisements) in conference attendee gift package</td>
<td>Included</td>
<td>Included</td>
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<tr>
<td>Company logo on conference signage</td>
<td>Included</td>
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</tr>
<tr>
<td>Sponsor presentation or tutorial track: Ability to submit industry specific system</td>
<td>Included</td>
<td>$2,000</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>safety content through call-for papers</td>
<td></td>
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<tr>
<td>Company literature at Registration Desk</td>
<td>Included</td>
<td>Included</td>
<td>—</td>
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<tr>
<td>Company literature permitted on General Session tables (1 time, 1 day)</td>
<td>Included</td>
<td>Included</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Sponsor Level recognition ribbon on conference badges</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Group booth photo displayed post conference on social media/conference website</td>
<td>Included</td>
<td>Included</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Session Time Slot</td>
<td>3 hours</td>
<td>1 hour</td>
<td>—</td>
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</tr>
<tr>
<td>Host an Industry Specific Session or Track</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Sponsor Keynote</td>
<td>Included</td>
<td>Included</td>
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</tr>
<tr>
<td>Complimentary Full Conference Registrations</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Additional Discounted Exhibit Staff passes</td>
<td>$400</td>
<td>$400</td>
<td>$400</td>
<td>$400</td>
</tr>
<tr>
<td>Access to Opt in Attendee List with contact information</td>
<td>Included</td>
<td>Included</td>
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</tr>
</tbody>
</table>
Additional Sponsorship Opportunities

Put your brand, product, or service front and center with these additional opportunities. You have the option of being an Exclusive sponsor (Excl) or Partner (part) with other sponsors for some activities.

<table>
<thead>
<tr>
<th>Recruiting Opportunity - Private space arranged for purposes of recruitment. Activity to be posted, highlighted and promoted on the mobile app (upon request).</th>
<th>Platinum: Included. Others, $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reception Sponsor - Includes reception signage and introductory speaker of 5-10 minute speech.</td>
<td>$5,500 [Excl] $2,500 [Part]</td>
</tr>
<tr>
<td>Luncheon Sponsor - Named for sponsor(s) Note: 5-10 minute speech for exclusive sponsor</td>
<td>$6,300 [Excl] $2,500 [Part]</td>
</tr>
<tr>
<td>Sponsor ISSC Special Event(s) - Named for sponsor(s) Note: 5-10 minute speech for exclusive sponsor</td>
<td>$7,500 [Excl] $3,000 [Part]</td>
</tr>
<tr>
<td>Sponsor ISSS EC Dinner - Named for sponsor Note: 5-10 minute speech for exclusive sponsor</td>
<td>$7,500 [Excl]</td>
</tr>
<tr>
<td>Conference Attendee Gifts: (i.e. water bottles, tote bag, padfolios, badge lanyards, etc.) Items subject to ISSC approval and co-branding</td>
<td>In-kind or actual cost</td>
</tr>
</tbody>
</table>

Interested in customized sponsorship opportunities?
Contact us to discuss.
ISSC-Sponsorship@system-safety.org
Conference Exhibit Area Information

The exhibit area will be open Monday morning through Thursday afternoon. Setup will commence Sunday afternoon August 12th, 2018 (Specific Times TBD). Teardown will happen Thursday August 16th, 2018 after 3:30pm.

Exhibit Table Specifications

Tabletop includes: (1) 6’ x 30” skirted table and (2) side chairs
NOTE: Table INCLUDES Wireless Internet.

Exhibit placement will be on a sponsorship level, first paid, first choice basis.

The Exhibit area is a very visible space and attendees will have the opportunity to walk through this area multiple times per day. Refreshments for published breaks will be served in the Exhibit Area.

The Welcoming Reception on Monday evening will occur in the Exhibit Area.

Additional information related to complementary registration codes, shipping, logo requirements, etc. will be sent as part of your sponsorship package and subsequent communications.

Remember, Sponsorship Opportunities are limited.

Early Bird packages are available until May 20th 2018.

Purchase your sponsorship here.  
https://iplanit.swoogo.com/ISSC18Sponsor

For more information visit: http://www.system-safety.org/issc2018

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